



www.firstbullion.com

公司簡介

COMPANY INTRODUCTION



第一金
First Gold

第一亞洲商人金銀業有限公司

First Asia Merchants Bullion Limited

香港黃金交易所 AA 類成員、認可交割條鑄造商 (成員編號 114)

The Hong Kong Gold Exchange : Type AA License (No.114),
Authorised Good Delivery Bars Minter

第一亞洲商人金銀業有限公司，簡稱「第一金」，前名福而偉金號，於 1991 年在香港創立。第一金是香港黃金交易所 AA 類成員 (成員編號：114) 及金集團成員，認可交割條鑄造商，可鑄造 9999 成色的一公斤金條及伍兩金條。第一金同時是香港黃金交易所認可電子交易商，專營人民幣公斤條黃金、99 金、國際黃金及白銀現貨買賣，多年來為亞太區的客戶提供專業、可靠的金銀買賣服務。第一金人才薈萃，擁有專業的服務團隊和先進的網上黃金及白銀交易平台，更提供網上開設帳戶及網上付款服務。本著竭誠服務客戶的宗旨，第一金第一時間向投資者提供專業、可靠、高質素、快捷及準確的資訊，務使客戶能即時捕捉投資良機。

First Asia Merchants Bullion Limited ("First Gold"), previously known as Weal & Well Bullion, was established in Hong Kong in 1991. First Gold, a bullion group member of The Hong Kong Gold Exchange (HKGX), with the membership number 114 (Type AA License), an authorised Good Delivery Bars Minter, including 9999 One Kilo Gold and Five Taels Gold. In addition, First Gold is a recognized e-Trading member, specializing in Renminbi Kilobar Gold, 99 Taels Gold, spot gold and silver trading. It has been providing professional and reliable bullion trading services to its clients in the Asia-Pacific region, accumulating a wealth of experience over the years. First Gold strives to enhance client's ability to instantly capture golden investment opportunities by ensuring its clients receive excellent, high quality and accurate trading information in a prompt manner.





集團簡介

GROUP INFORMATION

福而偉金融控股集團 Well & Well Financial Holdings Group



福而偉金融控股集團旗下業務的涵蓋範圍十分廣泛，主要有第一亞洲商人金銀業有限公司、福而偉財務有限公司及 Excellent Development (Thailand) Company Limited 等。

Well & Well Financial Holdings Group covers a wide range of business, including First Asia Merchants Bullion Limited, Well & Well Finance Limited and Excellent Development (Thailand) Company Limited.

第一金慈善基金 First Gold Charity Fund



第一金慈善基金
First Gold Charity Fund

第一金慈善基金於 2016 年成立，秉承第一金過往實踐社會責任、關心公益事務的精神，積極推動慈善服務的長遠發展，讓有需要人士得到適切服務及關愛。第一金慈善基金以「同心、用心、愛心——同用愛」為信念，帶領社會各界人士共襄盛舉，跨越國界奉獻愛心，以延續無私奉獻的精神，創造平等共融的世界。

Established in 2016, First Gold Charity Fund adheres to the spirit of First Gold, in fulfilling social responsibility and caring about public affairs. First Gold Charity Fund actively promotes long-term development of the services so as to provide suitable assistances to the beneficiaries, and care services to those in need. Having the belief in "Sharing love, giving love, having love—To Be Love", First Gold Charity Fund leads the communities to love without boundaries, to extend the spirit of selflessness and to create a harmonious world.

Act Now



作為集團的一份子，激勵訓練籌備組謹代表一眾教練及學員恭賀集團年會圓滿舉辦。過往一年，激勵培訓始終實踐著初衷——遍地開花，有你有我，足跡遍布金邊、香港、台灣、廣州、深圳、武漢、昆明、福州、佛山、珠海等地，合計開班 24 場，學員超過 1500 人…

未來，激勵培訓將再接再厲，在更多城市開班，將 ACT NOW 的精神傳遞給更多的學員。

Me Training, on behalf of all the coaches and trainees, would like to congratulate our group on another successful year, and on another successful hosting of the annual dinner. In the past year, ME training has continued to build on our original intentions, which is to spread widely, with everyone involved. Its footprints cover Phnom Penh, Hong Kong, Taiwan, Guangzhou, Shenzhen, Wuhan, Kunming, Fuzhou, Foshan, Zhuhai and other places. A total of 24 training sessions have been held, with more than 1,500 trainees participating.

In the future, Me Training will strive to hold training classes in more cities and convey the spirit of ACT NOW to more trainees.



Excellent Development (Thailand) Company Limited

Excellent Development (Thailand) Company Limited 為泰國地產發展及物業租賃代理。於 1995 年全資興建 38 層高的披耶泰商業中心及 25 層的商務住宅大廈。披耶泰商業中心位於曼谷市中心，在四通八達的披耶大馬路，鄰近 MBK 大商場及勝利紀念碑。大廈與披耶架空鐵路站距離一分鐘路程，與通向機場大樓的機場鐵路連接，交通非常方便。著名的泰國國家銀行和盤谷銀行亦設行於此。

Excellent Development (Thailand) Company Limited is a property developer and real estate agency in Thailand. In 1995, a self-owned property called Payatai Plaza was established, comprised a 38-storey office tower and an adjoining 25-storey luxury residential building, is conveniently located in the heart of Bangkok City. The Payatai Plaza is next to the MBK shopping mall and Victory Monument, thus it is very conveniently located while easily accessible to and from all directions. For transportation, a sky train and airport express are located nearby the building providing further convenience to the traveler or local residents. In addition, Bangkok Bank Public Company Limited is also located in this area.

合作單位：

Arsenal Consulting



Arsenal Consulting 總部設於美國波士頓，亦在香港設立國際辦事處，致力為客戶提供電腦取證技術和網絡安全服務，主要服務對象包括：政府部門、商業，以及法律機構等。Arsenal Consulting 配備成熟的技術支援，以及優秀人才，為客戶提供專業服務。

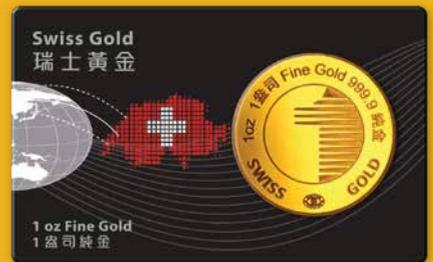
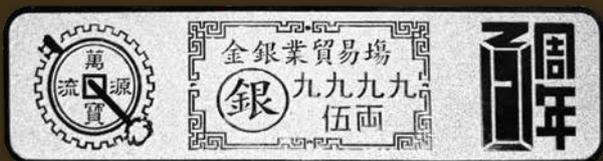
Arsenal Consulting provides exceptional computer forensics and information security services mainly to law firms, corporations, and government agencies by leveraging the most powerful techniques available. We treat each engagement as a unique challenge and an opportunity to provide our clients with outstanding results. Arsenal can respond anywhere in the world by deploying from our offices in Boston and Hong Kong with extremely powerful and self-sufficient fly-away kits.

產品 PRODUCTS



- 人民幣公斤條黃金
- Renminbi Kilobar Gold (LKG)





- 倫敦金及倫敦銀
- 精裝及平裝伍兩九九九金條
- 精裝伍兩九九九銀條
- Loco London Gold (LLG) and Loco London Silver (LLS)
- 5 Taels 9999 Gold Bar
- 5 Taels 9999 Silver Bar

- 第一金信用金幣
- 公斤銀條
- First Gold Coin
- 1 Kilobar 9999 Silver

MT5 交易平台 MetaTrader 5 TRADING PLATFORM



第一金使用 24 小時網上及智能手機交易平台 - MetaTrader 5 (MT5)。MT5 是一個具有國際認可性、受歡迎並受到各金融機構廣泛使用的交易平台。MT5 平台具備龐大資料庫，提供大量準確的技術指示和圖表分析、最新的黃金價格走勢、並可自行設置不同的交易指令，使投資者更有彈性處理投資策略。智能手機交易程式，方便客戶時刻掌握投資時機。客戶可於第一金的官網下載 iOS 及 Android 手機版應用程式進行交易。

First Gold utilizes 24-hour online trading platform, MetaTrader 5 (MT5). It is an internationally-recognized, popular trading platform and widely used by many financial institutions. MT5 has a massive database, which provides accurate technical instructions and chart analysis with the latest gold price trends. Investors may set up different types of trading orders according to their needs, allowing flexible investments. Smartphone trading program is launched to provide investors a greater level of convenience, to grasp investment opportunities at any time. Investors may download the trading application for both iOS and Android system from First Gold official website.

MT5 特色

MT5 Features



先進、容易操作系統

Advanced and User-friendly Program

快捷順暢的系統，方便投資者操作及接收資訊

Quick and smooth system which allows investors for easy operation and receives information



瞬間執行交易指令

Instant Execution

任何時間都能於網上處理交易，更能把握投資良機

Online transactions can be processed at any time, hence trading opportunities are seized



提供快捷、即時市場動態

Fast and Current Market Information

提供即時黃金價格，精確的圖表分析及技術分析，隨時掌握最新金價動向，更容易分析市場狀況

Provides real-time gold price, comprehensive trading functions and various analytical tools, investors are able to keep track of the latest trends and analyse the market movements easily

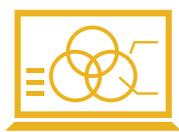


支援智能交易系統

Intelligent Trading System Support

提供快捷可靠止損指令及限價獲利指令設定，以控制及降低客戶投資風險

Provides efficient and reliable stop loss order and limited order for profit taking, in order to reduce investment risk effectively



龐大數據及資料庫

Massive Database

提供詳盡精準的交易數據及結算報表，讓投資者隨時隨地翻查過去的投資紀錄，以作日後制定投資策略的參考

Provides detailed and accurate transaction data and statements for investors to check the history of investment, as reference for future investment

認可牌照及獎項殊榮 LICENSES AND AWARDS

第一金實力雄厚，經過多年來的努力，創造了今日的佳績，更獲得多個牌照
認證及獎項殊榮，備受業界認同和肯定，享負盛名。

First Gold's high quality and comprehensive financial services have been widely recognized by the industry, and gained many qualifications, awards and nominations over the years.



香港黃金交易所認可交割條鑄造商證書

Authorised Good Delivery Bars Minter License of The Hong Kong Gold Exchange



香港黃金交易所認可註冊鑄造商證書

Registered Bullion Minter License of The Hong Kong Gold Exchange



香港黃金交易所參與者營業牌照

Trading License of The Hong Kong Gold Exchange



香港黃金交易所行員證書
Membership of The Hong Kong Gold Exchange



2025年《iMoney 智富雜誌》頒發「最佳黃金交易平台」
Year 2025, "Best Gold Trading Platform Award" presented by iMoney



2024年《NQPF》頒發「新質生產力企業大獎」
Year 2024, "New Quality Productive Forces Award" presented by NQPF



2024年亞太商界諾貝爾記錄大全頒發「卓越品牌大獎」
Year 2024, "Excellence Brand Award" presented by Asia Pacific Entrepreneur Nobel Records



2023年中國信用共建優秀案例頒發「商務實踐案例」
Year 2023, "Best Practice in Business Awards" presented by The China Credit 4.16 Summit



2023年《Capital 資本雜誌》頒發「卓越網上金融交易服務大獎」
Year 2023, "Capital Outstanding eCommerce Awards" presented by Capital Magazine

認可牌照及獎項殊榮 LICENSES AND AWARDS



2013-2019年 世界綠色組織頒發「綠色辦公室獎勵計劃」認證

Year 2013-2019, "Green Office Awards Labelling Scheme" Certification presented by World Green Organisation



2015-2018年 家庭會議頒發「支持母乳餵哺」大獎及「家庭友善僱主」標誌

Year 2015-2018, "Awards for Breastfeeding Support" and "Family-Friendly Employer" presented by Family Council



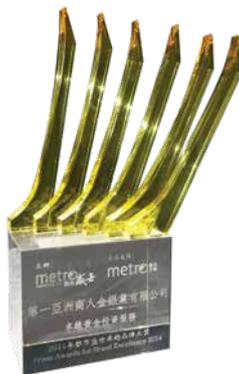
2017年 Mediazone Group頒發「香港最具價值服務大獎」

Year 2017, "Most Valuable Services Awards in Hong Kong" presented by Mediazone Group



2012-2016年 香港金銀業貿易場頒發「最活躍倫敦金 / 銀交易商大獎」

Year 2012-2016, "Most Active Loco London Gold/Silver Dealer Award" presented by CGSE



2014年《都市盛世》頒發「卓越黃金投資服務品牌」大獎

Year 2014, "Excellent Gold Investment Service Brand" presented by Metro Prosperity



2012-2013年《和訊網》頒發中國財經風雲榜「最受歡迎黃金交易平台」及「最佳貴金屬交易平台」大獎

Year 2012-2013, "Most Popular Bullion Trading Platform" and "Best Precious Metals Trading Platform Award" presented by Hexun.com



2017年《經濟一週》頒發「實力品牌大獎」

Year 2017, "The 10th Economic Digest Outstanding Brand Awards" presented by Economic Digest



2016-2017年《投資先機》頒發「傑出金商增值服務大獎」及「一帶一路傑出金融企業獎」

Year 2016-2017, "Bullion Value-Added Services Awards" and "The Outstanding Financial Enterprise in the Belt and Road (B & R) Initiative" presented by Let's go Moment



2016年勞工處展能就業科頒發「就業展才能計劃」銘謝狀

Year 2016, "Work Orientation and Placement Scheme" Certificate of Appreciation presented by Selective Placement Division, Labour Department



2012年《新城財經台》頒發「香港企業品牌2012之卓越黃金交易服務品牌」

Year 2012, "Hong Kong Leaders' Choice 2012 - Excellent Brand of Bullion Trading Service" presented by Metro Finance



2012年《路訊通》頒發「一路最喜愛黃金投資品牌大獎」

Year 2012, "Constant Favorite Gold Investment Brand Award" presented by RoadShow



2009-2011年《理財周刊》頒發「最受歡迎理財服務獎」及「最受歡迎理財產品獎」

Year 2009-2011, "Most Popular Service Award" and "Most Popular Product Award" presented by Money Weekly

第一金優勢

FIRST GOLD ADVANTAGES

「投資黃金 · 首選第一金」

"First Gold · First Choice"



實力雄厚及權威認證

Strong Foundation and Authoritative Certification

第一金是福而偉金融控股集團旗下成員之一，集團擁有超過 40 年豐富經驗，業務非常廣泛，包括：銀行、財務、房地產等。此外，集團在世界各地擁有多項物業，實力雄厚。第一金時刻為客戶提供專業及可靠的資訊，務使客人能緊貼市場走勢，捕捉最佳的投資良機。第一金持有香港黃金交易所金集團成員編號 114 (AA 類會員)，是香港黃金交易所認可電子交易商及黃金煉鑄商，可鑄造 9999 成色的一公斤金條及伍兩金條。

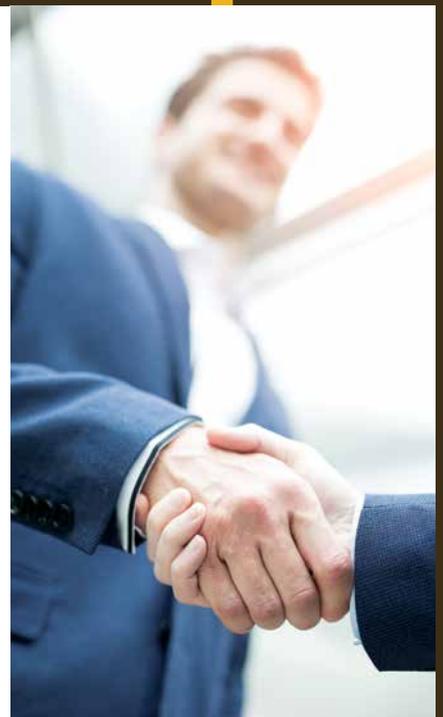
First Gold is a subsidiary of Well & Well Financial Holdings Group that has accumulated 40 years of experience. The Group has a wide range of businesses including banking, financial services, real estate amongst others. Furthermore, the Group owns various properties around the world, all demonstrating the quality and size of its business. First Gold provides instant, reliable and professional information to all clients, assisting them to closely follow the latest market trends and seize the best investment opportunities. First Gold, a bullion group member of The Hong Kong Gold Exchange (HKGX) with the membership number 114 (Type AA License), is a HKGX recognized e-Trading member, accredited gold refinery, including 9999 One Kilo Gold and Five Taels Gold.

可靠合作單位

Reliable Partnerships

第一金深明掌握市場訊息等於掌握財富之道，致力與國內知名媒體保持緊密合作，全方位掌握市場資訊，作出精闢獨到的投資分析，讓客戶掌握致富先機。第一金與新華通訊社香港分社一直保持緊密的合作關係，聯合主辦多個大型論壇包括：《黃金與貨幣高峰論壇》及《聚焦「深港通」—內地香港資本市場論壇》等，讓客戶得到金融專家以及經濟學者對市場的見解分析，從而佔盡先機，把握最新資訊。

First Gold understands that having a strong grasp of market information means having control of your wealth, as a result it has been actively collaborated and maintained a good relationship with renowned media. We utilize market research analysis as basis for a comprehensive grasp of market information, to provide incisive and accurate investment analysis, allowing clients to identify investment opportunities. First Gold and Xinhua News Agency Hong Kong Branch have always been maintained a close partnership, jointly organised many larger-scale forums including "Gold and Currency Summit" and "Hong Kong and Mainland China Capital Market Forum "SZ-HK Stock Connect Insights"", offering a chance for its clients to know more perspective and analysis of financial experts and economists, so that the clients could seize every investment opportunity.



完善的風險管理 Comprehensive Risk Management

第一金不斷提升及優化交易系統，更推出了全新 CRM 系統來提升合作夥伴檢視其生意及幫助客戶管理資金的效率，在資訊科技方面更全面提升交易系統的保安功能，讓客戶使用 MT5 投資時，更能運籌帷幄，隨時隨地掌握財富先機。

First Gold has always strived to optimize transaction system. We have developed the latest CRM system in order to help business partners to monitor their investment in a more efficient way. We have also upgraded the security function of our transaction system, allowing clients to invest smoothly and to seize every valuable opportunity.



使用國際認可最專業 Metaquote 交易平臺 Global Recognized and Most Professional MetaQuote Platform

客戶可以通過大部分電腦瀏覽器(包括微軟系統或者蘋果系統電腦)連接第一金的交易服務器。網頁版擁有桌面版大部分的交易功能，同時省卻了下載安裝的要求，客戶隨時通過瀏覽器就可以登錄交易，迎合了互聯網新時代潮流。

Clients can connect to the First Gold trading server through most of computer browsers, including browsers in Microsoft or Apple's operating systems. Web version has a desktop version of most of the trading functions, while using without requirements of software download or installation, clients can trade at any time through the browser, meeting the new trend of internet.



可靠的技術分析 Reliable Technical Analyse

第一金專業的分析團隊每天為客戶提供專業金市行情分析，從多角度深入分析不同層面的市場資訊，助客戶緊握市場動態。

First Gold's professional team of analysts provides daily market analysis to its clients.

第一金優勢

FIRST GOLD ADVANTAGES

「投資黃金 · 首選第一金」

"First Gold · First Choice"

專業團隊

Professional Team

第一金與其他公司與別不同的地方在於一直致力提供最全面的培訓給予品牌推廣商及客戶，管理團隊更經常親身探訪不同城市並與合作夥伴舉辦交流分享會，分享貴金屬的行情走勢及分析最新的世界經濟狀況等，使客戶投資更得心應手。

The major difference between First Gold and other companies is that it provides comprehensive training for brand ambassador and its clients. Management team visits various cities and organises Exchange and Sharing Session with partners, to share trends of precious metal markets and analyse the world economy situation.



優質的客戶服務團隊

High Quality Customer Service Team

第一金專業客服團隊為客戶提供 24 小時開戶、電話、網上諮詢及價格等查詢服務，讓客戶可以時刻掌握帳戶資訊及瞬息萬變的市場資訊，更提供 24 小時網上客服中心，讓客戶隨時隨地管理帳戶及安排匯款。

First Gold's professional Customer Service Team provides 24-hour services such as account opening, phone and online enquiries, as well as price inquiries. It allows clients to instantly gain access to their account information and the ever-changing market conditions, Also provides 24-hour online customer service center, clients can manage their accounts and arrange remittances at anytime and anywhere.

創新及多元化的產品 Innovative and Diversified Products

第一金不斷創新求進，在業界屢創先河。除了成為香港首間設有銀聯直付的黃金投資公司外，第一金更是首批經營人民幣公斤條黃金買賣的成員。我們致力為客戶提供更勝一籌及多元化的產品，迎合不同客戶的投資需要。

First Gold constantly strives for innovation to stay ahead in the industry. Apart from being the first Hong Kong investment company to collaborate with China UnionPay, First Gold was also the first batch of the HKGX members to manage the Renminbi Kilo Bar Gold. First Gold aims to provide clients with more superior and much diversified products, in order to cater for their different investment needs.



快捷提存服務 Efficient Deposit and Withdrawal Services

第一金全天候 24 小時提供存款及提款處理，包括網上銀行，EPS，銀聯國際及轉數快 FPS，方便客戶隨時提存。

First Gold provides 24-hour deposit and withdrawal services including online bank transfer, EPS, UnionPay, FPS; giving clients the flexibility and convenience of using our services whenever in need.



國際知名度 International Brand Recognition

第一金品牌名譽蜚聲國際，曾榮登美國紐約曼哈頓時代廣場及納斯達克，站在世界最矚目的商業品牌競技舞台，建立卓越品牌形象。

First Gold is a renowned brand internationally. The brand was displayed at New York Times Square and NASDAQ Marketsite, having to stand on the most popular commercial stage in the world and creating excellent brand image.



HKGX
香港黃金交易所
HONG KONG GOLD EXCHANGE

香港黃金交易所 THE HONG KONG GOLD EXCHANGE

第一金與香港黃金交易所(前名為金銀業貿易場)一直保持緊密的合作關係, 成果豐碩, 過去更一起合辦多個大型活動, 當中包括「財政懸崖上的金獅與白虎論壇」、「百年黃金峰會」、「黃金滬港通啟動禮」、「中國黃金政策與前海未來發展研討會」、「新春開市儀式」等。其中, 第一金代表曾連續兩屆就任香港黃金交易所理監事一職。

第一金亦積極支持香港黃金交易所所舉辦的活動, 當中包括冠名贊助「第一金銀盃高爾夫球賽」及「金銀盃羽毛球雙打錦標賽」。除此之外, 亦積極參與每屆的「金銀盃羽毛球雙打錦標賽」、「金銀盃小型足球比賽」、「金銀盃乒乓球男子單打錦標賽」、「金銀盃慈善桌球比賽」及連續三屆「香港金銀業貿易場白銀國際研討會」等。第一金曾被香港黃金交易所邀請在亞洲電視拍攝「投資黃金小知識」、「娛樂 CIA 通識之投資貴金屬小百科」及「黃金投資小貼士」, 以提升市民對金銀業的認識。

第一金的不斷努力亦得到香港黃金交易所的認同, 連續四年榮獲貿易場頒發「最活躍倫敦金/銀交易商大獎」, 並連續多年獲頒「十大最活躍倫敦金/銀交易行員」, 成績卓越。

First Gold and The Hong Kong Gold Exchange (HKGX) (previous known as The Chinese Gold & Silver Exchange Society) have always maintained a close partnership that has brought very fruitful results. The two institutions co-hosted numerous large-scale events, such as "Gold Lion and White Tiger on the Fiscal Cliff Forum", "The Centenarian Gold Summit", "Shanghai – Hong Kong Gold Connect", "Seminar on China's Gold Policy and Qianhai's Future Development" and Opening Ceremony for the Chinese New Year. Furthermore, representative of First Gold, was proudly elected as a committee member of CGSE Executive and Supervisory Committees for 2 consecutive years.

First Gold also played an active role in supporting all events held by HKGX; this included title sponsor of "CGSE – First Gold Golf Day 2016" and "CGSE-SRD Union Li Chun Association Cup Badminton Doubles Tournament" in consecutive years. Apart from that, we actively participated in every CGSE sports competitions, such as "CGSE-SRD Union Li Chun Association Cup Badminton Doubles Tournament", "CGSE-SRD Union Li Chun Association Cup Miniature Football Game", "CGSE-SRD Union Li Chun Association Cup Table Tennis Men's Singles Tournament", CGSE Charity Snooker Tournament and "CGSE's International Silver Conference on Silver" for 3 consecutive years. In addition, First Gold was also invited by CGSE to film several Asia Television programs including "The Tips of Gold Investment", "Entertainment CIA – Liberal study of Precious Metals" and "Gold Investment Knowledge" etc., assisting citizens to gain their knowledge of the bullion market.

First Gold's commitment was well acknowledged by HKGX, receiving the "Most Active Loco London Gold/Silver Dealer Award" for 4 consecutive years, as well as continuously awarded the "Top 10 Most Active Loco London Gold/Silver Dealer Award", proving our remarkable achievements.

第一金在各項行員聯誼運動比賽中取得驕人成績, 獲得多個獎盃及獎座。
Having outstanding performances in a diversity of members' sports competitions, First Gold was presented many trophies by HKGX.





1 第一金獲邀與香港特首林鄭月娥女士啟動「黃金深港通」
地點：香港會議展覽中心
First Gold Launches the "Shenzhen-Hong Kong Gold Connect" with Mrs. Carrie Lam, the Chief Executive of HKSAR
Venue: Hong Kong Convention and Exhibition Centre

2 香港金銀業貿易場「新春開市儀式」——第一金頒授「認可黃金煉鑄商」證書
地點：香港金銀業貿易場
CGSE Opening Ceremony for Chinese New Year, First Gold received the license of "Accredited Gold Refinery"
Venue: CGSE

3 第一金冠名贊助「第一金銀盃高爾夫球賽」
地點：東莞觀瀾湖高爾夫球會
First Gold title sponsored "CGSE - First Gold Golf Day"
Venue: Mission Hills Golf Club, Dongguan

4 「黃金滬港通」啟動禮暨香港金銀業貿易場第四十四屆理事監會就職典禮暨香港金銀業貿易場 105 週年誌慶
地點：香港會議展覽中心
Joint Ceremony to Celebrate the Launch "Shanghai-Hong Kong Gold Connect", the Inauguration of the 44th Term Executive and Supervisory Committees of CGSE and 105th Anniversary of CGSE
Venue: Hong Kong Convention and Exhibition Centre

5 香港黃金交易所「新春開市儀式」
地點：香港黃金交易所
HKGX Opening Ceremony for the Chinese New Year
Venue: HKGX

6 「香港金銀業貿易場（白銀）國際研討會」
地點：香港港麗酒店
Annual CGSE International (Silver) Conference
Venue: Conrad Hong Kong

7 香港金銀業貿易場「中國黃金政策與前海未來發展研討會」
地點：深圳前海
CGSE "Seminar on China's Gold Policy and Qianhai's Future Development"
Venue: Qianhai, Shenzhen

8 「第四十三屆理事監會就職典禮暨金銀業貿易場最活躍倫敦金 / 銀交易商大獎」
地點：香港會議展覽中心
CGSE 43rd Executive and Supervisory Committees Inauguration Ceremony and the Most Active Loco London Gold/Silver Dealer Award
Venue: Hong Kong Convention and Exhibition Centre

9 財政懸崖上的金獅與白虎論壇
地點：台北國際會議中心
Gold Lion and White Tiger on the Fiscal Cliff Forum
Venue: Taipei International Convention Centre

新華通訊社香港分社 XINHUA NEWS AGENCY HONG KONG BRANCH

第一金一直緊貼環球政經局勢，致力與廣大投資者分享世界經濟狀況並提供合適的投資方向。多年來，第一金與新華通訊社香港分社持續合作，聯合主辦多個大型論壇，展開雙方穩健、緊密合作的帷幕，推動中港兩地投資市場的長遠發展。

新華通訊社是全中國最大的新聞機構，加上第一金乃貴金屬投資服務業的翹楚，兩者建立討論平台，讓論壇嘉賓發表真知灼見，有助推動行業的未來發展，吸引多間中港傳媒到場爭相報導此盛大場面。雙方聯合主辦的大型高峰論壇包括：《黃金與貨幣高峰論壇》及《聚焦「深港通」——內地香港資本市場論壇》。

First Gold has always been close to the global political and economic situation, to share the world economic situation and provide appropriate investment direction for investors. Over the years, First Gold and Xinhua News Agency Hong Kong Branch have jointly organized a number of large-scale forums, maintained close relationship, to promote the long term development of investment markets in Hong Kong and Mainland China.

Xinhua News Agency is the largest media organization in China while First Gold is an outstanding company in the precious metals investment service industry. The discussion platform established by the two parties drew profound insights among the attendees, which promoted the future development of the industry, a number of media from Mainland China and Hong Kong were attracted there to report the grand events. First Gold and Xinhua News Agency Hong Kong Branch have jointly held a large-scale forums, including "Gold and Currency Summit" and "Hong Kong and Mainland China Capital Market Forum "SZ-HK Stock Connect Insights"".





1 第一金與新華財金社聯合主辦「聚焦『深港通』—— 內地香港資本市場論壇」
地點：香港萬麗海景酒店

First Gold and Xinhua Finance Agency hosted Hong Kong and Mainland China Capital Market Forum "SZ-HK Stock Connect Insights"
Venue: Renaissance Hong Kong Harbour View Hotel

2 第一金與新華通訊社香港分社聯合主辦「黃金與貨幣高峰論壇」
地點：香港君悅酒店

First Gold and Xinhua News Agency Hong Kong Branch hosted "Gold and Currency Summit"
Venue: Grand Hyatt Hong Kong

論壇及展覽會

FORUMS AND EXHIBITIONS

第一金致力推廣企業品牌，每年參與不少大型國際級論壇，向海外及海內投資者展示第一金在金融投資界的實力。近年來，第一金獲邀出席倫敦 Finance Magnates 高峰論壇，與合作多年的美國密歇根州風險管理團隊同台分享風險管理的重要性與相關策略。此外，第一金亦曾誠邀時任美國聯邦儲備局主席伯南克博士主持論壇 — 「把握新經濟現實 • 創造黃金機遇」與伯南克對話；以及全力支持 Arsenal Consulting 舉辦「Do the Right Thing Special Sharing Event」，與一眾來賓及傳媒分享有關科技犯罪等議題。

第一金與香港黃金交易所及多間媒體機構合作無間，舉辦不少大型峰會、講座及論壇，例如與香港黃金交易所合辦的「財政懸崖上的金獅與白虎論壇」；與香港黃金交易所及新城財經台合辦的「百年黃金峰會」；與國內知名媒體新華通訊社香港分社合辦「黃金與貨幣高峰論壇」及「聚焦深港通—內地香港資本市場論壇」等活動。

First Gold has always dedicated to substantial effort in brand building. Over the years, First Gold has participated in many large-scale forums to showcase its expertise and renowned strengths in the financial sector. First Gold was invited to attend "Finance Magnate London Summit" and to share the importance and related strategies of risk management with First Gold risk management partner from Michigan, U.S., on stage. Beside, First Gold invited Dr. Ben S. Bernanke, two-term former Chairman of U.S. Federal Reserve as a key speaker of "A Golden Opportunity for a New Reality" — A Talk with Dr. Ben S. Bernanke. "Arsenal Consulting - Do the Right Thing Special Sharing Event", which was fully supported by First Gold, where guests and the press gathered together to share their views on technology crimes.

Furthermore, First Gold has always collaborated with HKGX and media such as Metro Finance, in organizing several precious metal seminars for the development of bullion industry. That include "Gold Lion and White Tiger on the Fiscal Cliff Forum", "The Centenarian Gold Summit", "A Golden Opportunity for a New Reality" and "Gold and Currency Summit" and "Hong Kong and Mainland China Capital Market Forum "SZ-HK Stock Connect Insights"" hosted by First Gold and Xinhua News Agency Hong Kong Branch etc.



「把握新經濟現實 • 創造黃金機遇」與伯南克的對話

地點：香港君悅酒店

第一金榮幸地邀請到前美國聯邦儲備局主席及世界知名經濟學家——班•伯南克博士主講「把握新經濟現實•創造黃金機遇」交流會，就全球經濟環境下中國對外的經濟發展狀況發表寶貴意見。

"A Golden Opportunity for a New Reality" — A Talk with Dr. Ben S. Bernanke

Venue: Grand Hyatt Hong Kong

First Gold was honoured to invite two-term former Chairman of the U.S. Federal Reserve and well-known economist, Dr. Ben S. Bernanke as a key speaker to present his perspectives on global economic landscape at an exclusive private luncheon.



倫敦 Finance Magnates 高峰論壇

地點：倫敦

第一金榮幸獲邀出席倫敦 Finance Magnates 高峰論壇，與合作多年的美國密歇根州風險管理團隊同台分享風險管理的重要性與相關策略。

Finance Magnates London Summit

Venue: London

First Gold representative, was honored to be invited to attend "Finance Magnates London Summit" and to share the importance and related strategies of risk management with First Gold risk management partner from Michigan, U.S., on stage.



Arsenal Consulting - Do the Right Thing Special Sharing Event

地點：香港

第一金本著「信用為先」的原則，竭盡所能確保客戶的帳戶及個人資訊都得到最高機密保障，因此全力支持 "Arsenal Consulting - Do the Right Thing Special Sharing Event"。

Arsenal Consulting - Do the Right Thing Special Sharing Event

Venue: Hong Kong Grand Hyatt Hotel

Upholding the principle of "credit comes first", First Gold is committed to keep accounts and personal information of the clients as highly confidential. Therefore, First Gold fully supported Arsenal Consulting - Do the Right Thing Special Sharing Event.



「人民幣公斤條黃金」產品推介會

地點：台北國際會議中心

"Renminbi Kilobar Gold" Product Launch Event

Venue: Taipei International Convention Centre

慈善活動

CHARITY ACTIVITIES



第一金慈善基金
First Gold Charity Fund

第一金的團隊除了為客戶提供完善及優質的服務外，更積極肩負起社會責任。我們秉承「施比受更有福」的信念，不但捐款贊助慈善活動，亦積極參與各大小類型的團體和個人慈善社會服務，連續九年獲香港社會服務聯會頒發「商界展關懷」獎項，對第一金在公益慈善的付出予以肯定。

第一金向來為慈善不遺餘力，熱心參與和贊助各類型慈善活動，其中包括香港馬主協會慈善基金、世界宣明會、奧比斯、國際青年商會香港總會、惜食堂、愛心力量、生命熱線、香港公益金及耳聽心言基金等舉辦的慈善活動。

第一金提供多元化的社區服務，當中包括了關顧員工、探訪長者、關心青少年的心靈健康成長、支持殘疾人士就業，提倡綠色環保等多個範疇。為了更有規模地實踐和推動慈善服務的長遠發展，第一金遂於2016年成立第一金慈善基金，以「同心、用心、愛心 — 同用愛」為信念，關懷社會，幫助各界有需要團體和人士，繼續為慈善公益作出貢獻。

First Gold's team provides comprehensive and high quality services, and also take on an active role in corporate social responsibility. We strongly believe that it is more blessed to give than to receive, hence apart from making donations to sponsor charitable events, we also go one step further and actively participate in different types of social service. We have received much positive feedback from society for our efforts for which we obtained a "Caring Company Award" presented by The Hong Kong Council of Social Service for eight consecutive years.

First Gold has been consistently supporting all sorts of charitable activities with great enthusiasm, such as sponsoring the Hong Kong Racehorse Owners Association Charitable Foundation, World Vision, Orbis, Junior Chamber International (JCI) Hong Kong branch, Food Angel, Power of Love Charity, Power of Love Centaline Charity and The Community Chest, Hear Talk Foundation etc.

First Gold has been actively expanding its services to cover the staff, elderly, youth adolescent mental health and job opportunity for people with disabilities. To keep pace with social development and foster long term community care, First Gold has established First Gold Charity Fund in 2016. Having the belief in "Sharing love, giving love, having love – To Be Love", lend our helping hand to the underprivileged groups and continue to contribute to the community.



柬埔寨 LRDE 聖誕聯歡派對
地點：柬埔寨金邊

Cambodia LRDE Christmas party
Venue: Phnom Penh, Cambodia

第一金慈善基金贊助世界宣明會
「饑饉一餐」慈善活動
地點：第一金辦公室

The First Gold Charity Fund Sponsors
the World Vision's "Skip A Meal"
charity event
Venue: First Gold's office



第一金慈善基金贊助國際青年商會
長者探訪活動
地點：太和

First Gold Charity Fund Sponsors
Junior Chamber International to Visit
Elderly in Hong Kong
Venue: Tai Wo

第一金慈善基金贊助宣明會
「親子歷奇180」
地點：清水灣鄉村俱樂部

First Gold Charity Fund Sponsors
Expedition 180 organized
by World Vision
Venue: The Clearwater Bay Golf &
Country Club





「薪火行動」賣旗日
地點：灣仔、筲箕灣

Eternal Flame Action Flag Day
Venue: Wan Chai, Shau Kei Wan



第一金慈善基金與香港帕金森症會
聯合主辦「愛心獻柏友—慈善義賣日」
地點：灣仔、銅鑼灣

First Gold Charity Fund and Hong Kong
Parkinson's Disease Association Jointly
Organised
"Love for Parkinson's"
Fund Raising Event
Venue: Wan Chai, Causeway Bay



第一金與第一金慈善基金冠名贊助
澳洲「Feel My Heart for Charity」
籌款晚宴
地點：澳洲墨爾本

First Gold and First Gold Charity
Fund act as title sponsors for
"Feel My Heart for Charity"
fundraising event in Australia
Venue: Melbourne, Australia



惜食堂「惜食體驗日」
地點：惜食堂九龍社區中心

Food Angel "A Day with Food Angel"
Venue: Food Angel
Community Center, Kowloon



香港馬主協會慈善基金慈善餐舞會
地點：香港會議展覽中心

The Hong Kong Racehorse Owners
Association Charitable Foundation
"The Parade Ball"
Venue: Hong Kong Convention and
Exhibition Centre



耳聽心言「開心三人籃球賽」
地點：旺角花墟道

Hear Talk Foundation
"Happy 3 on 3 Basketball Game"
Venue: Flower Market Road,
Mong Kok

生命熱線「愛·喜·行」
慈善步行籌款
地點：大潭郊野公園

Suicide Prevention Services
"Charity Walk"
Venue: Tai Tam Country Park



生命熱線全城關愛長者 (Don't) 瓜宴
地點：紅磡海逸皇宮大酒樓

Suicide Prevention Services
"Don Qua (Don't Suicide)
Feast For the Elderly"
Venue: Laguna Place Restaurant in
Hong Hom

愛心力量「第一金愛心慈善賽車日」
地點：東莞常平馳騁卡丁賽車場

Power of Love
"First Gold Charity Racing Day"
Venue: Chicheng Kart Racing Track
in Changping, Dongguan



愛心力量慈善義賣活動
地點：銅鑼灣

Power of Love Charity
"Fundraising Day"
Venue: Causeway Bay



3Q10 遇上麥家樂慈善演唱會
 地點：香港文化中心音樂廳
 Sunshine Action's 3Q10
 Charitable Concert
 Venue: Hong Kong Cultural
 Centre Concert Hall

湖南平江縣學校探訪活動
 地點：湖南平江縣
 Charity Trip to Wan Gu Primary School
 Venue: Wunan Province,
 Ping Jiang Country



YYCIS父親節公園定向賽
 地點：香港浸會大學
 YYCIS Orienteering Challenge
 Venue: Hong Kong Baptist University

香港同心「腎」連日
 地點：山頂
 The Walk for Awareness on
 Hemodialysis in Hong Kong
 Venue: The Peak



小母牛「競步善行」
 地點：香港維多利亞公園
 Heifer International Charity Walk
 Venue: Victoria Park

慈善獎項 CHARITY AWARDS



2019年 世界宣明會頒發2019「親子歷奇180」感謝狀

Year 2019, "Certificate of Appreciation for Expedition 180" presented by World Vision



2010-2019年 連續9年獲香港社會服務聯會頒發「商界展關懷標誌」

Year 2010-2019, "Caring Company Logo" for 9 consecutive years presented by Hong Kong Council of Social Service



2018年《都市日報》及《都市盛世》頒發「都市優秀企業社會責任大獎2018」

Year 2018, "Metro Awards for Corporate Social Responsibility 2018" presented by "Metro Daily" and "Metro Prosperity"



2018年 世界宣明會頒發「饑饉一餐」感謝狀

Year 2018, "Certificate of Appreciation for supporting "Skip a Meal" presented by World Vision



2018年 國際青年商會維多利亞青年分會及大嶼山青年分會頒發「贊助國際青年商會長者探訪活動」感謝狀

Year 2018, "Certificate of Appreciation for the sponsor to the elderly visit" presented by JCI Victoria & JCI Lantau



2018年 世界宣明會頒發2018新春「童」樂赤腳行感謝狀

Year 2018, "Certificate of Appreciation for the Spring Charity Barefoot Walk for Children 2018" presented by World Vision

慈善獎項 CHARITY AWARDS



2017年 香港帕金森症協會頒發「愛心獻柏友—慈善義賣日」感謝狀

Year 2017, "Love for Parkinson's" Fund Raising Event Certificate of Appreciation presented by Hong Kong Parkinson's Disease Association



2017年 禮賢會恩慈學校頒發「愛我中華」綜合學習日感謝狀

Year 2017, "Certificate of Appreciation for the Integrated Learning Day, Love My Motherland - China" presented by Rhenish Church Grace School



2016年 澳洲兒童癌症基金會頒發「澳洲『Feel My Heart for Charity』籌款晚宴」感謝狀

Year 2016, "Feel My Heart for Charity" Fundraising Event Certificate in Australia presented by Kids With Cancer Foundation (Australia)



2013年 《資本雜誌》及《資本壹週》頒發「企業社會責任大獎」

Year 2013, "Corporate Social Responsibility Awards" presented by Capital and Capital Weekly



2013年 紫荊青年商會頒發「第6屆『愛知識·齊分享』齊齊高頌《弟子規》」感謝狀

Year 2013, "Certificate of Appreciation for the 6th Love and Share Knowledge-Read Aloud Di Zi Gui" presented by Bauhinia Junior Chamber



2012年 愛心力量頒發慈善義賣活動「最多參與人數獎」及「最高籌款金額獎」

Year 2012, Fundraising Day "The Largest Number of Participants" and "The Highest Fundraiser" presented by Power of Love



2016年 奧比斯世界視覺日「最高籌款機構」殿軍

Year 2016, World Sight Day 2016 "Top Fundraising Organization" 3rd Runner-up presented by Orbis



2016年 香港金銀業貿易場頒發「王者之皇慈善麻雀大賽——支持及慈善贊助感謝獎狀」

Year 2016, "Certificate of Acknowledgement of King of the Kings Charity Mahjong Tournament" presented by CGSE



2013及2016年 香港馬主協會慈善基金頒發「The Parade Ball」感謝狀

Year 2013 and 2016, "The Parade Ball" Certificate of Appreciation presented by The Hong Kong Racehorse Owners Association Charitable Foundation



2011年 愛心力量頒發「慈善義賣活動感謝狀」

Year 2011, Fundraising Day "Certificate of Appreciation" presented by Power of Love



2011年 愛心力量頒發「香港同心『腎』運日感謝狀」

Year 2011, The Walk for Awareness on Hemodialysis "Certificate of Appreciation" presented by Power of Love



2011年 愛心力量頒發香港同心『腎』運日「最多參與人數團體獎」

Year 2011, The Walk for Awareness on Hemodialysis "The Largest Number of Participants" presented by Power of Love



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